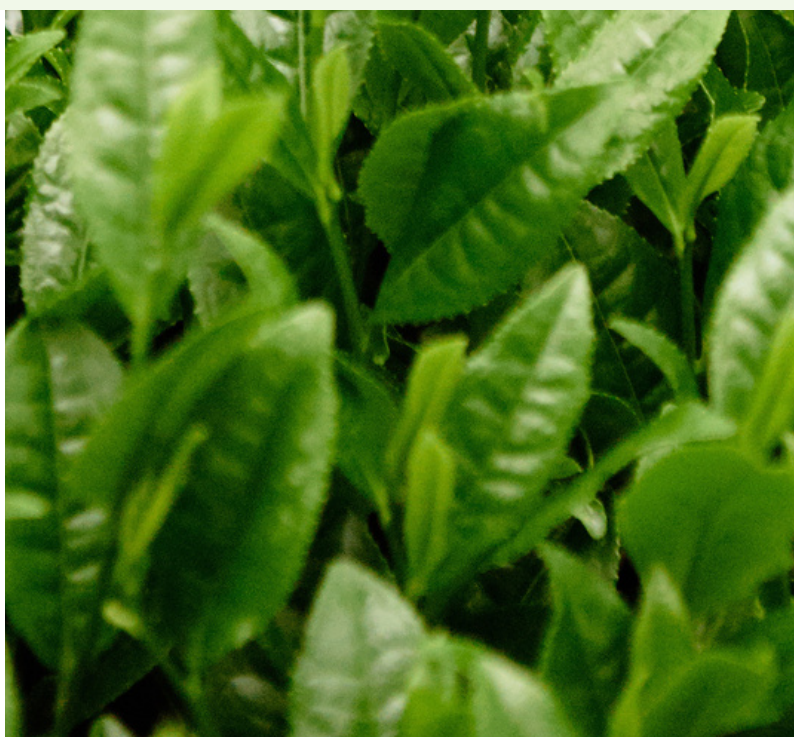




PRODUCT CATALOGUE

MATCHA MASTERS
SINCE 1888





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MATCHA MASTERS SINCE 1888



ABOUT US:

AIYA has been producing the best Matcha in the world since 1888 and organic Matcha tea since 1978. This makes AIYA the absolute pioneer among Japan's organic producers. Even after more than 130 years of success, the AIYA corporate group is still a family business.

AIYA has been active in Europe for 20 years and is the Matcha pioneer on the market. AIYA's European headquarters are in the tea and port city of Hamburg. Today, we are there for you as a competent Matcha expert. Are you based in the tea trade or in the food or beverage industry? Feel free to get in touch with your contact at AIYA Europe at any time!

Products and applications with Matcha tea are becoming more and more popular worldwide, also in the entire European market. Your advantage: You speak directly with the world's No. 1 Matcha producer and directly with your contacts in Europe. Top quality, reliability, state-of-the-art certifications and the best price-performance ratio are important to you? Contact us – we can't wait to welcome you soon as a customer at AIYA Europe.

**AIYA | YOUR
EXPERT FOR
MATCHA AND TEA
POWDER**





AIYA BULK RANGE

OUR DIVERSE PRODUCT RANGE FOR INDUSTRY, GASTRONOMY AND REPROCESSORS

As with all types of tea around the world, there are different varieties and qualities of Matcha. The three main criteria to distinguish them are: Taste, appearance and effect. Depending on the function of the Matcha in the corresponding end product, these criteria get a different importance.

AIYA offers exclusively Japanese Matcha in certified organic and conventional quality. AIYA's organic Matcha is available in four different quality levels. So you are guaranteed to find the right Matcha for your specific needs. Whether as pure tea, as a high-quality ingredient for premium dishes or as a special color or flavor component in milk drinks - we have the right Matcha product for you.

SYMBOLISM:



DRINKING QUALITY



COOKING QUALITY



INDUSTRIAL QUALITY









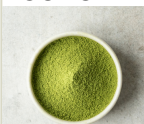



MATCHA PRODUCTS

MATCHA QUALITIES - BULK
EU ORGANIC CERTIFIED



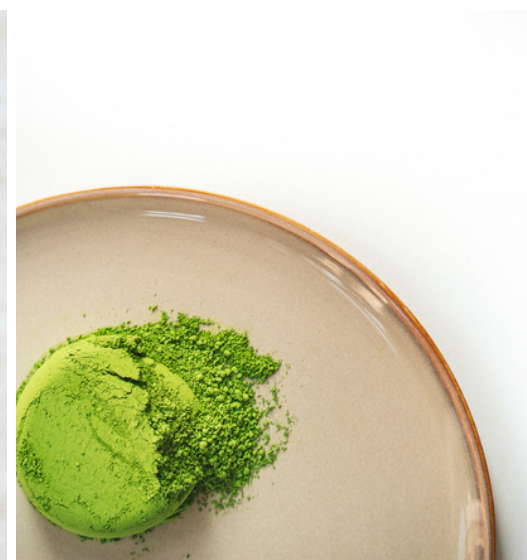
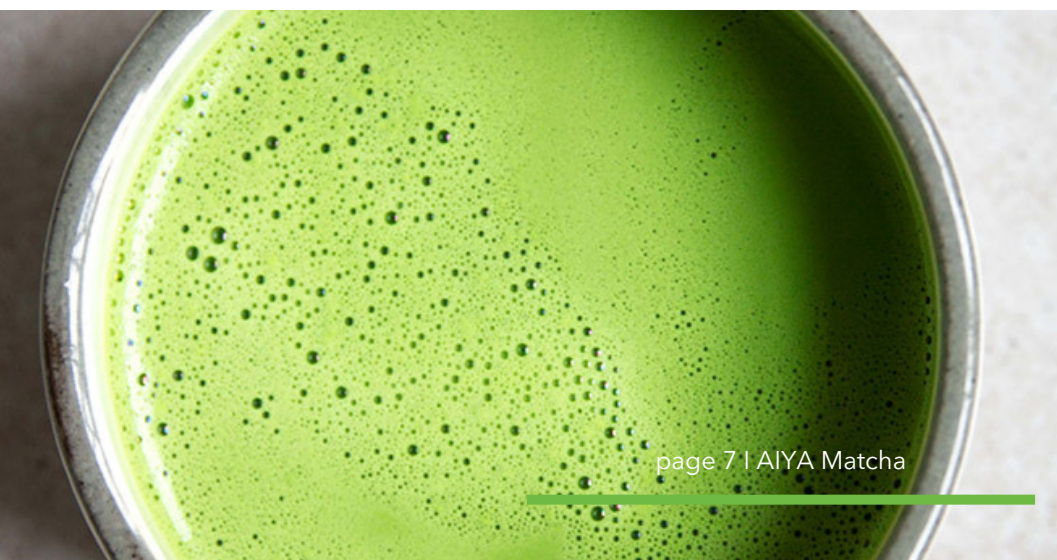
Japan Agriculture

NAME	QUALITY	ITEM. NO.	MOQ	SHIPPING UNIT	TASTE	APPLICATION
KOTOBUKI 	 Premium quality JP-BIO-009	TMB07-05000 TMB07W-00500	10kg 5kg	2 x 5 kg Aroma-Seal-Bag* 10 x 500g Aroma-Seal-Bag*	very gentle, light spice	Suitable for pure enjoyment and as a high quality ingredient for delicacies or products
	with AIYA branding 	AEMB07-00500 EAN 4260189826945	5kg	10 x 500g Aroma-Seal-Bag*		
FUKU 	 Upscale quality JP-BIO-009	TMB06-05000	10kg	2 x 5 kg Aroma-Seal-Bag*	Mild, gentle, slightly spicy	Perfect as an ingredient for dishes and confectionery and various dairy products. Gives a deep, green color
TSUKI 	 Basic quality JP-BIO-009	TMB04-05000 TMBQ5-500	10kg 5kg	2 x 5 kg Aroma-Seal-Bag* 10 x 500g Aroma-Seal-Bag*	Strong, earthy, slightly spicy	Thanks to its spicy taste especially recommended in combination with stronger flavors
	With AIYA branding 	AEMB04-00500 EAN 4260189826969	5kg	10 x 500 g Aroma-Seal-Bag*		
TSURU 	 Industrial quality JP-BIO-009	TMB02-05000	10kg	2 x 5 kg Aroma-Seal-Bag*	Spicy, strong, bitter note	Suitable for dietary supplements and products where the focus is on the effect and taste is secondary

*Color of the bag





silver: Matcha 5 kg

white: Matcha 500g



MATCHA PRODUCTS

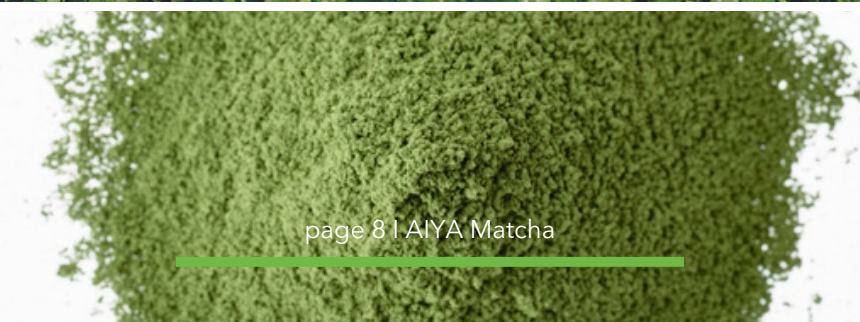
MATCHA QUALITIES - BULK CONVENTIONAL

NAME	QUALITY	ITEM. NO.	MOQ	SHIPPING UNIT	TASTE	APPLICATION
TAKE 	 High quality	TMB02-05000	10kg	2 x 5 kg Aroma-Seal-Bag* 10 x 500g Aroma-Seal-Bag*	Mild, gentle	Suitable as an ingredient for dishes and confectionery. Intense green color. Especially suitable for milk-based drinks and chocolate
UME 	 Industrial quality	TMB01-05000	10kg	2 x 5 kg Aroma-Seal-Bag*	Spicy, strong, earthy, bitter note	Suitable for dietary supplements and products where the focus is on the effect and taste is secondary

*Color of the bag

silver: Matcha 5 kg

white: Matcha 500g



TEA POWDER PRODUCTS

INSPIRED BY MATCHA

100 % FINEST TEA - GROUND TO EXTRA FINE POWDER

The example of Matcha clearly shows: the effect and yield of tea increases when the product is ground. Unlike ordinary tea, the tea is not removed from the water after infusion and brewing time, but whipped in the water until foamy. Thus, you consume the whole tea leaf, and get a much greater effect compared to the same amount of ordinary tea.

Our tea powders are 100% natural, pure tea. No preservatives, no additives, no compromise.

AIYA tea powders open up previously unimagined possibilities for smoothies, shakes, bowls as well as ice cream creations. They enrich the world of cereals, chocolates, exquisite dishes and desserts with new taste experiences!






TEA POWDER PRODUCTS

TEA POWDER QUALITIES - BULK
EU ORGANIC CERTIFIED



EU/Non-EU Agriculture

NAME	QUALITY	ITEM NO.	MOQ	SHIPPING UNIT	TASTE	APPLICATION
 BLACK TEA POWDER Premium bulk quality DE-ÖKO-006		TMB02-04000	12kg	3 x 4 kg Aroma-Seal-Bag*	Classic, strong black tea flavor	Finest tea powder, gently extracted from natural, black tea, with the most valuable ingredients of the tea leaf
 HOJICHA TEA POWDER Premium bulk quality DE-ÖKO-009		TMB01-05000 AEHB20-00500	10kg 5kg	2 x 5 kg Aroma-Seal-Bag* 10 x 500g g Aroma-Seal-Bag*	Nutty, spicy, slightly sweet, notes of coffee, chocolate & green tea	Finest tea powder, obtained from the highest quality overshadowed green tea (Tencha), gently roasted
	With AIYA branding 	AEHB20-00500 EAN 4260189826983		10 x 500g g Aroma-Seal-Bag		

*Color of the bag

silver: Tea powder 1kg & 4kg
white: Hojicha tea powder 500g



You are interested not only in tea powder, but also in leaf tea?

On request, we can supply you with a suitable AIYA leaf tea. Feel free to contact us for more information.



TEA-LATTE MIX PRODUCTS

THE DRINK TREND FOR EVERYONE

FINEST TEA FOR LATTE CREATIONS, QUICK AND EASY TO PREPARE.

Tea for latte drinks such as Matcha Latte and Chai Latte are considered a particularly popular alternative to mixed coffee drinks.

Carefully selected teas are ground into the finest powder and refined by our tea tasters with other high-quality ingredients to create our Tea For Latte creations. Thanks to our Tea-Latte Mix products, you can quickly and easily prepare the creamiest taste experiences. Our Tea-Latte Mix products are always certified organic.






TEA-LATTE MIX PRODUCTS

MIX FOR LATTE DRINKS - BULK
ORGANIC, EU ORGANIC CERTIFIED



EU/Non-EU Agriculture

NAME	QUALITY	ITEM. NO.	MOQ	SHIPPING UNIT	TASTE	APPLICATION
 MATCHA FOR LATTE MIX TO GO	DE-ÖKO-006	AELBM-01000	12kg	12 x 1 kg Aroma-Seal-Bag	Creamy and fresh matcha flavor	Particularly easy to use - for beverages in gastronomy and food service, or in ice cream and desserts
 CHAI FOR LATTE MIX TO GO	DE-ÖKO-006	AELBCH-01000	12kg	12 x 1 kg Aroma-Seal-Bag	Creamy spicy black tea indulgence	Particularly easy to use - for beverages in gastronomy and food service, or in ice cream and desserts
 HOJICHA FOR LATTE MIX TO GO	DE-ÖKO-006	AELBH-01000	12kg	12 x 1 kg Aroma-Seal-Bag	Spicy-creamy, with seductively sweet roasted notes	Particularly easy to use - for beverages in gastronomy and food service, or in ice cream and desserts










ACCESSORIES

MATCHA ACCESSORIES

TRADITIONAL ACCESSORIES FOR PROFESSIONAL MATCHA PREPARATION

NAME	EAN	ITEM NO.	DIMENSIONS	SHIPPING UNIT	QUALITY	APPLICATION
BAMBOO WHISK 	4260711349003	ZWB80E	60 x 112 mm (DM x H)	Box with 25	High quality bamboo whisk	The perfect accessory for whipping up a fine Matcha foam with 80 bristles
BAMBOO SPOON 	4260189827201	ZTS	175 x 20 mm (L x W)	Box with 100	Typical Matcha spoon made of bamboo for portioning Matcha	For the optimal dosage of the perfect Matcha
HAND SIFTER 	4260711349096	ZTSI	170 x 80 x 30 mm (L x W x H)	Box with 12	Typical Japanese tea sifter	Sifts the Matcha finely into the bowl to create the perfect taste experience
MATCHA WHISK HOLDER 	4260189824200	ZWHBK	75 x 68 mm (H x DM)	Box with 48	Whisk holder made of black porcelain	Helps preserve the shape of the Matcha bamboo whisk during drying
TEA BOWL UME 	4260189824408	ZTB06	142 x 142 x 90 mm (L x W x H)	Box with 24	High quality handmade tea bowl from Japan	The clay reacts with ash-containing feldspar glaze during the firing process - the natural decoration is created



AIYA PRIVATE LABEL PRODUCTS

ORGANIC, CERTIFIED WITH EU ORGANIC GUARANTEE



We have these products available for you in stock. On request, you can of course also order larger quantities. We ask you to take the minimum quantities for goods without label* from the table.

Availability: Small quantity: 1-2 business days + delivery time (for unlabeled goods), large quantity: on request.

Product	Art. No.	Package	Quality	MC**	MOQ
Horai	TMB09-00030	30g can	Premium ceremonial	100	100
Akashi	TMB08-00030	30g can	Ceremonial upscale	100	100
Kotobuki	TMB07W-00500	500g bag	Ceremonial	10	10
Izumi	TMB07-00030	30g bag	Ceremonial	100	100
Fuku	TMBQ3-030	30g can	For beginners	100	100
Tsuki	TMB04-00050	50g bag	For further processing	100	100
	TMBQ5-500	500g bag		10	10

* Goods with labeling are only possible for larger orders (from 100,000 EUR/year). We will be happy to provide you with further information on request.

**MC = Number of individual items per Mastercase carton

AIYA PRIVATE LABEL PACKAGING OPTIONS

We can offer you these products when you place an order. The lead time of your desired solution will be calculated individually. Proper packaging of Matcha and tea products is very important. Therefore, we offer a variety of packaging options. Choose the most suitable solution for you.

This is what your private label products could look like



TINPLATE CAN

- Screw cap with aroma seal inside (until first opening)
- Can be labeled with top stickers, wraparound labels and bottom labels



STAND-UP BAG

- Resealable with tear notch
- Can be labeled with label on front and back



SACHETS & STICKS

- Disposable packaging - not resealable
- Can be labeled as sachet (label on front and back) or with direct printing



CARDBOARD CAN

- Resealable with aroma seal inside (until first opening)
- Direct all around printing
- Can be labeled with top stickers and bottom labeling

Scan the QR code to get more information on product specifications as well as label die-cutting templates.





ABOUT 130 YEARS OF MATCHA EXPERTISE

In addition to unique products, AIYA also offers you ideas and creative inputs so that you can benefit from our years of experience and expertise. This is one of the many differences that points AIYA from other suppliers out.

AIYA QUALITY - THE HIGHEST OF STANDARDS

YOUR BENEFITS WITH AIYA:

FAST AVAILABILITY

You order, AIYA delivers. With your Matcha order, you are guaranteed a smooth process and a fast delivery time. All AIYA Matcha products are available for you in our warehouses in Germany.

ALWAYS THERE FOR YOU

Take advantage from the Matcha expertise of AIYA's sales and service staff and get advice in over 6 languages - from the many uses of Matcha to ordering and proper marketing.

REFRIGERATED SUPPLY CHAIN

To guarantee you the best product quality, AIYA Matcha is produced in a refrigerated environment, transported in refrigerated containers and stored in refrigerated warehouses. You are also welcome to have the product delivered cooled to your company premises.

HIGH SAFETY STANDARDS

Enjoy carefree with AIYA's all-round safety package. This includes quality controls directly on site in Japan, analyses by accredited laboratories, audits carried out according to internationally recognised standards and production that is 100% organic and pesticide-free.

HIGHEST PRODUCT QUALITY

Let the unique Aiya quality convince you. Our quality standards are internationally confirmed. They bear the seal of approval of numerous certification bodies that are recognised and respected in the industry.



CONVINCE YOUR CUSTOMERS WITH AIYA PRODUCTS.



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