



# AIYA FOR FOOD SERVICE

FINEST AND INNOVATIVE MATCHA AND TEA POWDER CREATIONS FOR YOUR GUESTS.



EU-BIO certified  
DE-ÖKO 005



# SERVE DELICIOUS MATCHA & TEA CREATIONS

## THE MARKET

### MATCHA & TEA LATTE ARE AMONG THE TOP TRENDS IN 2022

#### HEALTH

Soft Health  
Clean Food  
Plant Based Food  
Veganmania

#### DELIGHT

Sensual Food  
New Flavoring  
Food Paring

#### QUALITY

Transparency  
True Food  
Nature Food  
Fast Good

The Food Report 2021 shows that health, delight and quality are three of the big food trends in 2022. Healthy eating is ubiquitous. For many consumers, it is becoming increasingly important to consume healthy, vegan and plant-based products. But indulgence and quality must not be neglected in the process. New tastes and food combinations should provide variety. Growing interest in production and specific quality ensures that more and more people want to „experience“ food rather than just „consume“ it.<sup>1</sup>

<sup>1</sup>Source: Food Report 2022,2021

## THE TREND INGREDIENT FOR YOUR GUESTS

### FINEST MATCHA & TEA POWDER CREATIONS, QUICK AND EASY TO PREPARE

According to a Statista online survey, 19.5% of Germans, 14.8% of Austrians, and 17.7% of Swiss cannot go or do not want to go without Matcha, Turmeric, or Chai Latte.<sup>2</sup>

The AIYA Matcha and Tea Powder products open up previously unimagined possibilities in the food service sector and enrich the world of exquisite dishes, desserts and Tea Latte drinks. The Tea Powders are 100% natural, organic, vegan and contain no preservatives or additives. Expand your repertoire with the finest Japanese Matcha, Hojicha or Black Tea and bring internationality into your kitchen. There are no limits to you and your imagination.

<sup>2</sup>Source: Statista (2020), approx. 1000 participations, 18-65 years online survey

## AT A GLANCE: THE PRODUCT ADVANTAGES

- Quality products: High quality Japanese Matcha, Black Tea, Hojicha
- Trendy extension of your culinary as well as hot beverage offer
- Certified organic & vegan
- Products for a conscious and healthy diet
- Easy and quick preparation
- Resealable packaging for rational use
- Versatile use

ORGANIC

VEGAN

# BE CULINARY INSPIRED

## SERVE THE MODERN TRENDSETTER

### MATCHA LATTE

#### Ingredients for Matcha Latte

- 1 TBSP AIYA Matcha Mix powder or KISSA Matcha for Latte Mix
- 200 ML Milk or plant-based drink

#### Preparation of Matcha Latte

Foam 1 tablespoon (approx. 10 g) Matcha for Latte Mix with 200 ml milk or plant-based drink in a milk pitcher using the coffee machine steam wand. Pour into a glass, top with milk foam and serve.

All other AIYA Latte Mix powders and can be prepared easily and quickly in the same way.



[You can find more delicious tea latte creations at >> www.kissatea.com](http://www.kissatea.com)



## THE BOND CLASSIC REINTERPRETED

### MATCHA MARTINI

#### Ingredients for Matcha Martini

- 1 TSP AIYA Kotobuki
- 2 TSP Blossom honey
- 5 TBSP Water
- 200 ML Vodka
- Ice

#### Preparation of Matcha Martini

Sift the Matcha and mix it with blossom honey to form a paste. Add water and stir it well until the honey Matcha mixture dissolves. Shake the mixed Matcha with vodka in a shaker and then serve the mix in a martini glass with an olive.



[You can find more unusual cocktail recipes at >> www.aiya-tea.com](http://www.aiya-tea.com)



## ITALY MEETS MATCHA - A GREEN SEDUCTION

### MATCHA PANNA COTTA

#### Ingredients for Matcha Panna Cotta

- 3 TBSP AIYA Tsuki
- 2 TSP Hot water
- 1/2 Vanilla pod
- 100 ML Rice drink
- 50 G Sugar
- 2G Agar-agar
- 250 ML Coconut milk

#### Preparation of Matcha Panna Cotta

Sieve the Matcha and whisk it in a cup with water until frothy. Boil rice drink, sugar, agar agar, vanilla pulp and pod in a small saucepan and simmer for 2 minutes. Add coconut milk and Matcha essence and stir in. Remove vanilla bean and divide Matcha mixture among bowls. Refrigerate for about 6 hours until the cream has set. Then turn out the Panna Cotta onto a plate and serve.



[You can find more refined Matcha recipes at >> www.aiya-tea.com](http://www.aiya-tea.com)



# THE AIYA RANGE FOR FOOD SERVICE INDUSTRY

## TEA LATTE MIX DRINKS 120G - ORGANIC & VEGAN



FINEST TEA FOR LATTE POWDER, QUICK AND EASY TO PREPARE

NAME	IMAGE	INGREDIENTS	SWEETNESS	TASTE/CHARACTERISTICS
KISSA MATCHA FOR LATTE MIX 120G		Matcha powder Rice drink powder Coconut blossom sugar Raw cane sugar	+	Gentle sweet Matcha Latte flavor.  Pure, traditionally finely ground organic Matcha from Japan with rice drink powder and a little sweetness.
KISSA MATCHA CINNAMON FOR LATTE MIX 120G		Matcha powder Rice drink powder Coconut blossom sugar Raw cane sugar Cinnamon Natural vanilla flavouring	+	Gently sweet with cinnamon spice taste.  Pure, traditionally finely ground organic matcha from Japan with real cinnamon, rice drink powder and a little sweetness.
KISSA CHAI FOR LATTE MIX 120G		Black Tea powder Rice drink powder Raw cane sugar Spices	+	Creamy-sweet-spicy Chai flavor.  Intense organic black tea with real spices, such as cinnamon, cardamom as well as clove, reidrink powder and some sweetness.
KISSA ROASTED CHAI FOR LATTE MIX 120G		Hojicha powder (Roasted Matcha Green Tea) Rice drink powder Coconut blossom sugar Cacao powder Spices	+	Creamy, spicy and nutty, with toasted notes.  The latest trend from Japan. High quality organic Matcha, roasted, finely ground - combined with the popular Chai flavor.



## TEA LATTE MIX DRINKS 1KG - ORGANIC & VEGAN

### FINEST TEA FOR LATTE POWDER, QUICK AND EASY TO PREPARE

NAME	IMAGE	INGREDIENTS	SWEETNESS	TASTE/CHARACTERISTICS
<b>AIYA MATCHA FOR LATTE TO GO 1KG</b>		Matcha powder Sugar	++	Creamy fresh Matcha flavor.  Matcha Latte creations with original Japanese organic Matcha and sweetness for drinks, ice cream and desserts.
<b>AIYA CHAI FOR LATTE TO GO 1KG</b>		Black Tea powder Sugar Spices	++	Creamy spicy Chai delight.  Chai Latte creations with the finest organic black tea, real spices and sweetness for drinks, ice cream and desserts.
<b>AIYA HOJICHA FOR LATTE TO GO 1KG</b>		Hojicha powder (Roasted Matcha Green Tea) Sugar Natural vanilla flavouring	++	Creamy sweet with nutty roasted notes.  Hojicha Latte creations with the finest Japanese roasted organic Hojicha (green tea) and sweetness for drinks, ice cream and desserts.

## MATCHA AND TEA POWDER - ORGANIC & VEGAN

### PREPARE DELICIOUS CREATIONS WITH THE FINE MATCHA AND TEA POWDER

NAME	IMAGE	INGREDIENTS	TASTE/CHARACTERISTICS
<b>AIYA MATCHA KOTOBUKI 500G</b>  Premium quality		100% Matcha powder	Very smooth, slight hint of tanginess.  Ceremonial Japanese organic tea quality, recommended for pure enjoyment. Also usable as a high quality ingredient for chocolate and ice cream.
<b>AIYA MATCHA TSUKI 500G</b>  Basic quality		100% Matcha powder	Strong, earthy, slightly tangy.  Japanese organic Matcha all-rounder for cooking and baking. Thanks to its spicy flavor especially recommended in combination with stronger flavors.
<b>AIYA HOJICHA TEA POWDER 500G</b> Premium quality		100% Hojicha powder (Roasted Matcha Green Tea)	Nutty, spicy, slightly sweetish, notes of coffee, chocolate & green tea.  Finest roasted Japanese organic tea powder for use in various desserts and dishes.

Discover also our matching accessories  
>> [www.aiya-tea.com](http://www.aiya-tea.com)





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**PROMISING MATCHA & TEA POWDER.  
NATURAL. VERSATILE. MODERN.**

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